

## Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for  
submissions is 1 December 2014***

Your **full name** *(please highlight surname in CAPS)*

Montserrat GALI BOADELLA

**Institution** to which you belong *(if appropriate)*

Benemérita Universidad Autónoma de Puebla

Your **contact email**

Your **phone number** *(please remember to add your country code!)*

**Theme strand** in which you wish to include your paper *(click and type an X  
where appropriate, only one strand please: if you wish to submit more than one  
paper, please fill in another document for the other paper)*

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

## **Title in English of your presentation**

Modernism in Puebla. A local bourgeoisie with cosmopolitan aspiration.

*This is a provisional title; you may change it later on when you send us the complete presentation text*

## **Abstract in English** of your presentation (*maximum 1,000 characters*)

Communication is calling the attention about modernism in the city of Puebla de los Angeles (México), in the beginning of XXth Century. Puebla is well known as colonial city; however, the studies about modernist architecture in the city are almost inexistent. We would like to concentrate, in this present work, on two main issues that will justify the inclusion of Puebla in the list of modernist's cities outside of Europe and, at the same time, the will highlight the intangible heritage. This paper explores the taste of the bourgeoisie in Puebla (burguesía porfiriana) and understand its idiosyncrasy. As a result of their trips to Europe, and also through the influence of Spanish and French magazines, available at that time in Puebla, the bourgeoisie porfiriana bought art nouveau furniture and objects and decorated their mansions following art nouveau style (lamps, vases, windows, mural paintings, forge).

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

## Your **Curriculum Vitae** (*maximum 1,000 characters*)

Born in Mexico, studied Art History in Barcelona, Zagreb and Mexico. Obtained her PHd in the Universidad Nacional Autónoma de México. She also has musical studies in Barcelona and Munich. She was professor at the Escuela Nacional de Antropología e Historia, Universidad Nacional Autónoma de Puebla and Universidad Iberoamericana. She is now professor at the Benemérita Universidad Autónoma de Puebla. Between 1989 and 1994 was director of the Museo Universitario del Chopo (México D.F.) She is member of the National Seminary of Music in New Spain since 2002. At present she is President of ACAL (Associació de Catalanistes d'Amèrica Llatina). Her interests are Mexican Art, popular engraving and the relationship between Mexican and European Art. She has published 9 books and more of eighty articles and chapters in specialized books and reviews in several countries.

### Main Bibliography:

Pedro García Ferrer, un artista aragonés del siglo XVII en la Nueva España (1996); Imatges de la memòria (1999); Historias del Bello Sexo: la introd. del romanticismo en México (2002).

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<http://www.artnouveau.eu/callforpapers>

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**IMPORTANT**

*All papers delivered at the Congress may be **recorded on video** and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

**Remember: final deadline for submission is 1 December 2014**